



Press release

Once around the world and a bit further

ASK Chemicals employees do sports for a good cause

Hilden, Aug. 26, 2021 – At the beginning of the year, ASK Chemicals invited its employees to participate in sports for a charitable cause. Participants in the "Every Mile and Every Kilometer counts" campaign covered around 58,000 kilometers in 6 months through running, hiking and cycling - in other words, once around the world and even a little further.

Health protection and the contribution to a good cause were equally at the focus of the campaign. "We wanted to offer our employees an incentive to actively seek a counterbalance to the home office at the beginning of the year when, due to Corona, leisure time was more difficult in many countries. In the end, we succeeded in doing just that. With the common goal of supporting a charitable organization in mind, many colleagues from all over the world came together in virtual sports communities," says Rudi Nerinckx, Chief Human Resources Officer at ASK Chemicals.

The donation of BRL 30,000 (~EUR 5,000) went to the Boldrini organization from Campinas. ASK Chemicals left the choice of the charitable organization up to the employees in a survey. At the end of June, the vote went to the "Centro Infantil Boldrini" in Campinas, which specializes in pediatric oncology and hematology. The organization includes a hospital specializing in the treatment of cancer and oncohematological diseases in children and adolescents. Other centers of excellence under the umbrella of the Boldrini Organization include scientific research and academic training in these fields.

"As a Campinas-based company, we are particularly pleased to be able to support the Boldrini organization with our donation," said Almir Gozzi, Senior Vice President South America of ASK Chemicals, who met with Dr. Silvia Brandalise, director of the "Centro Infantil Boldrini," for the handover.

1,905 characters including spaces



Images for the press release



Fig.1: Handover of the donation check – from left to right: Micheline Araujo (HR Manager ASK Chemicals), Almir Gozzi (Senior Vice President South America, ASK Chemicals), Dra. Silvia Brandalise (Director, "Centro Infantil Boldrini"), Clovis Martinez (Quality Coordinator, ASK Chemicals)



About ASK Chemicals

ASK Chemicals is one of the world's largest suppliers of foundry chemicals and consumables, with a comprehensive product and service portfolio of binders, coatings, feeders, filters, and release agents, as well as metallurgical products including inoculants, Mg-treatment, and inoculation wires and master alloys for iron casting. Core manufacturing and development of prototypes as well as a broad offer of simulation services complete the range of supply.

With research and development in Europe, America, and Asia, ASK Chemicals sees itself as the driving force behind industry-specific innovations and is committed to offering customers a consistently high level of quality. Flexibility, speed, quality, and sustainability, as well as cost-effective products and services, are of key importance.

Press contacts

ASK Chemicals GmbH
Verena Sander
Head of Marketing Communications
Reisholzstrasse 16-18
40721 Hilden
Germany

Tel.: +49 211 71103-0
www.ask-chemicals.com
Verena.Sander@ask-chemicals.com