



## Press release

Networking, Innovation and Passion – The ingredients for long-term success

### **ASK Chemicals celebrates the 10th anniversary of its foundry pilot plant**

**Hilden/Germany, February 28, 2019 – Together with customers, partners and employees ASK Chemicals celebrates the 10th anniversary of its foundry pilot plant at the company headquarters in Hilden. The festivities were rounded off by a lecture colloquium held the following day, at which representatives from the academic world as well as customers, partners and employees of ASK Chemicals gave lectures that focused on the importance of networking for innovation and success.**

As the first foundry supplier, ASK Chemicals opened an efficient pilot plant in Hilden more than 10 years ago, which today is an essential part of the company's product development activities. From the outset, ASK Chemicals' management placed great emphasis on technical services and continuously pursued the development and expansion of its pilot plant at the company's headquarters. The establishment of the foundry pilot plant enables ASK Chemicals to close the gap between product development and customer application quickly and efficiently. By simulating the customer process in the pilot plant, the Hilden-based company is able to implement the right solution for the customer with only a few iteration loops. Over the past 10 years, ASK Chemicals has continuously invested to provide its customers with value-added products and solutions. The most recent investment is the 3D printing laboratory set up two years ago for the application-oriented development of inorganic and organic binders for 3D sand printing.

In addition to its core functions, the pilot plant also plays a central role in the development of prototypes for innovation projects - such as the further development of INOTEC technology - on which ASK Chemicals works together with select customers. In this way, the performance spectrum of current developments can flow directly into the customer process without customers having to take on a high investment risk with regard to machine technology.

The celebrations at ASK Chemicals were held under the motto "Networking, Innovation, Passion" – key ingredients for being successful according to Jörg Brotzki, Executive Vice President. "The network concept, the qualification of our teams and their passion for the field of casting are key success factors when it comes to developing innovative and value-adding solutions for our customers. We recognized this early on and have been relying on this recipe for success for more than ten years, in which the pilot plant plays a central role."

2,632 characters including spaces



**Images for the press release**



**Picture 1:** ASK Chemicals celebrates the 10th anniversary of its foundry pilot plant together with customers, partners and employees.



**Picture 2:** Frank Coenen, CEO of ASK Chemicals, opens the colloquium held as part of the anniversary celebrations.



**Picture 3:** The lectures held by industry, association, teaching and research representatives are met with lively interest from customers, partners and employees.



**Picture 4:** The speakers and organizers of the lecture colloquium, from left to right: Jörg Brotzki, Executive Vice President (ASK Chemicals); Jens Müller, Global Head of R&D (ASK Chemicals); Verena Sander, Global Marketing Communications Manager (ASK Chemicals / Organization); Max Schumacher, Managing Director of the German Foundry Association (BDG); Prof. Dr. Martin Fehlbier, Institute Director and Head of Foundry Technology at Kassel University; Heinz A. Trzmiel, Head of International Projects Daimler AG; Stefan Mettler, Technical Director/COO DIHAG Holding GmbH; Alexander Koch, Sales Manager Europe (ASK Chemicals / Moderation). Missing: Dr. Ingo Ederer, CEO voxeljet AG.



## **About ASK Chemicals**

ASK Chemicals is one of the world's largest suppliers of foundry chemicals and consumables, with a comprehensive product and service portfolio of binders, coatings, feeders, filters, and release agents, as well as metallurgical products including inoculants, Mg treatment, and inoculation wires and master alloys for iron casting. Core manufacturing and development of prototypes, as well as a broad offer of simulation services, complete the range of supply.

With research and development in Europe, America, and Asia, ASK Chemicals sees itself as the driving force behind industry-specific innovations and is committed to offering customers a consistently high level of quality. Flexibility, quickness, quality, and sustainability, as well as cost-effective products and services, are of key importance.

## **Press contacts**

ASK Chemicals GmbH  
Verena Sander  
Global Marketing Communications Manager  
Reisholzstraße 16-18  
40721 Hilden  
Germany

Tel.: +49 211 71103-0  
Fax: +49 211 71103-70

[www.ask-chemicals.com](http://www.ask-chemicals.com)  
[Verena.Sander@ask-chemicals.com](mailto:Verena.Sander@ask-chemicals.com)